



*House of Switzerland*  
*WEF Davos 2025*

*Invitation Geneva Day*  
*@ House of Switzerland*  
*Davos*  
*January 21, 2025*  
*13:30–15:30*

*Invitation – 13:30–15:30*  
*House of Switzerland*  
*Eisstadion, Nordside*



**Podium speakers**

**Paula Ingabire**

Minister of ICT and innovation, Rwanda (TBC)

**Elisabeth Baume-Schneider**

Swiss Federal Councillor

**Jürg Lauber**

Permanent Representative of Switzerland to the United Nations and to the other international organizations in Geneva

**Vincent F. Hendricks**

Professor and Director of the Center for Information and Bubble Studies (CIBS), University of Copenhagen

**Samira Asma**

Assistant Director-General for Data, Analytics and Delivery, World Health Organization

**Pádraig Dalton**

Former Chief Statistician of Ireland

**Georges-Simon Ulrich**

Director General of the Swiss Federal Statistical Office and Chair of the UN Statistical Commission

**Moderator**

**Benjamin Rothen**

Ambassador, Head International and national affairs, Swiss Federal Statistical Office

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**RSVP**

by email to [upd-initiative@bfs.admin.ch](mailto:upd-initiative@bfs.admin.ch) until 10 January at the latest

*Data for all and everyone*  
*– is this the solution to combat*  
*misinformation?*

Today, data is a dime a dozen. However, the quality of the data often leaves a lot to be desired. Access to data is also not guaranteed and is currently uncoordinated. It is known that harmonized and standardized data would help to combat misinformation and provide science with a tool for research. Finding the correct information is not always easy. Switzerland, in cooperation with various international actors, is examining the development of a global metadata platform or Trusted Data Observatory, based in Geneva. Thus, “trusted data” would be findable and accessible to users including for AI tools (such as ChatGPT) in a harmonized and standardized way. Is this the solution to combat misinformation?

This event will take place as part of the Unlocking the Power of Data Initiative. It builds on the discussions at the House of Switzerland over the past two years, but also on the discussions at the 5th UN World Data Forum, which took place in Colombia in November 2024.



# How to get to the House of Switzerland (Nordside)

