



*House of Switzerland
WEF Davos 2024*



17 January 2024

Crystal Lounge, 2:30 PM to 4 PM

Organiser:

Swiss Confederation
in collaboration with
Microsoft

Data Governance

and how we should use data to fight fake news



There are both public and private data producers who have more and more data at their disposal. Today, with data interoperability, it is possible to make better use of this data. In addition, AI applications such as ChatGPT show that the use of **good data matters**. How can we guarantee that good data is used? The panel will explore the different approaches that exist. Governments and international organisations can actively collaborate to ensure that the public has the right to quality information. This session will be covered under the “**Unlocking the Power of Data Initiative**”. This event is a follow-up to the discussion conducted at the House of Switzerland in January 2023: “Harnessing the power of data to shape the future”.

Contact us for questions and registration:
upd-initiative@bfs.admin.ch

Panellists:

- ▷ **Steve MacFeely**
Chief Statistician WHO and co-chair of the Committee of the Chief Statisticians of the UN;
- ▷ **Catrin Hinkel**
CEO Microsoft Switzerland;
- ▷ **Georges-Simon Ulrich**
Director General, FSO, Vice-chair of the UN Statistical Commission;
- ▷ **Judith Bellaiche**
Swico, Managing Director;
- ▷ **Claire Doole**, Moderator

Programme and more information

