




# International Geneva: Can we beat the chimps with data and statistics?

A Project Rosling Event on 26 January 2023

 Maison de la Paix  
Ch. Eugène-Rigot 2  
1202 Geneva



ORGANIZER:



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

CO-ORGANIZER:



World Health  
Organization

# Informations

## Project Rosling

Project Rosling follows the Road to Bern, an initiative of the Swiss Confederation that aimed to prepare discussions before the 3rd UN World Data Forum 2021 in Bern and to engage the public and experts in the 2030 Agenda for Sustainable Development.

Inspired by the work of Swedish data literacy pioneers Hans, Ola and Anna Rosling, the overarching goal of the project is to ensure that **decisions and discussions are made and conducted based on facts**. To achieve this, it will seek to **expand the data and statistics dialogue** to all-interested persons as well as to **deepen knowledge** on specific themes that make up the workstreams of the project.

Currently, Project Rosling consists of six workstreams with their own goal :

- 1) **Data literacy**: The public at large knows where to access and understands the role of data and statistics in making fact-based decisions;
- 2) **Financing data**: More and better data is allocated to data and statistics;
- 3) **Data stewardship**: National statistical offices extend their mandates and take on the role of national data stewards;
- 4) **Data science**: Data science provides new tools to support and foster evidence-based decision-making;
- 5) **Population projections and climate change**: Statistical population scenarios adequately take into account the consequences climate change might have on population dynamics;
- 6) **Health data**: More information will be shared soon – stay tuned!

## International Geneva: Can we beat the chimps with data and statistics?

With 39 international organisations and 432 non-governmental organisations, a lot of data is collected and processed in Geneva. What better place to kickstart discussions and work towards our goal to make fact-based decisions ?

Hans Rosling repeatedly proved that not only Swedish students, but experts from many areas, media and various other players know statistically significantly less about the world than chimpanzees. Let's accept this challenge! International Geneva, how can we make sure we beat the chimps ?

The first Project Rosling event, organized by the Swiss Confederation in cooperation with the World Health Organization, invites you to be part of the conversation on the richness that data and statistics can provide us. We will take the time to dive into four of our workstreams and invite not only statisticians, but policy-makers, journalists and representatives from the private sector to share their perspectives. Enjoy!

See more on the project :



See more on the programme :



**Click  
or scan!**

# Programme of the day

WHEN?	WHAT?
09:00–09:30	<b>Welcome Tea</b>
09:30–10:30	<ul style="list-style-type: none"> <li>Welcome by moderators, Ms Claire Doole, Ms Christine Maier and Mr Enrico Chavez, Cartoonist,</li> <li>Welcome address by Mr Alain Berset, President of the Swiss Confederation,</li> <li>Keynote speech on the role of data and statistics for health purposes by Mr Tedros Adhanom Ghebreyesus, Director-General, World Health Organization (WHO),</li> <li>Keynote speech on the use of data and statistics by Ms Delina Ibrahimaj, Minister of Finance and Economy in Albania,</li> <li>Keynote speech on the power of data by Mr Ola Rosling, President, Gapminder Foundation (virtual),</li> <li>Presentation and discussion on the video <i>Getting out of our Bubble with data and statistics</i>.</li> </ul>
10:30–11:00	<i>Tea break</i>
11:00–12:00	<b>Session on Health Data</b> (Workstream 6) <ul style="list-style-type: none"> <li>Fishbowl discussion on the power of visualising health data with:               <ul style="list-style-type: none"> <li>Mr Alan Smith, Head of Visual and Data Journalism, Financial Times,</li> <li>Ms Samira Asma, Assistant Director-General, for Data, Analytics and Delivery for Impact, World Health Organization (WHO),</li> <li>Ms Caroline Perrin, Executive Director, Geneva Digital Health Hub (gdhub).</li> </ul> </li> </ul>
12:00–13:30	<i>Standing lunch</i>
13:30–14:15	<b>Session on Financing Data</b> (Workstream 2) <ul style="list-style-type: none"> <li>Interview with Mr Johannes Jütting, Executive Head, Partnership in Statistics for Development in the 21st Century (PARIS21), on developments to unlock more and better data financing,</li> <li>Panel discussion on financing data:               <ul style="list-style-type: none"> <li>Ms Nayana Das, Head of Research, IMPACT Initiatives,</li> <li>Ms Nicole Ruder, Assistant Director General, Ambassador, Head of Multilateral Affairs and NGO, Swiss Agency for Development and Cooperation (SDC),</li> <li>Mr Johannes Jütting, Executive Head, Partnership in Statistics for Development in the 21st Century (PARIS21).</li> </ul> </li> </ul>
14:15–15:00	<b>Discussion on Data Stewardship</b> (Workstream 3) <ul style="list-style-type: none"> <li>Interview and Q&amp;A on the work of Switzerland and the United Nations on data stewardship with:               <ul style="list-style-type: none"> <li>Mr Georges-Simon Ulrich, Director General, Swiss Federal Statistical Office,</li> <li>Ms Peggy Hicks, Director, Thematic Engagement, Special Procedures, and Right to Development Division, Office of the High Commissioner for Human Rights (OHCHR).</li> </ul> </li> </ul>
15:00–15:30	<i>Tea break</i>
15:30–16:30	<b>Discussion on Data Science</b> (Workstream 4) <ul style="list-style-type: none"> <li>Keynote speech and interview on data science for the common good with Mr Jean-Yves Art, Senior Director, Strategic Partnerships, Microsoft,</li> <li>Panel discussion on data science and on Mr Jean-Yves Art's inputs with:               <ul style="list-style-type: none"> <li>Ms Enrica Porcari, Head of Information Technology, Conseil Européen pour la Recherche Nucléaire (CERN),</li> <li>Ms Jitsuko Hasegawa, Chief, Office of the Director, Infrastructure Department, World Meteorological Organization (WMO),</li> <li>Ms Mercè Crosas, Chief Data Science and Technology Officer, Harvard University.</li> </ul> </li> </ul>
16:30–16:45	<b>Outlook and Closing</b> <ul style="list-style-type: none"> <li>Discussion on how to bring data producers and users together in Geneva with:               <ul style="list-style-type: none"> <li>Mr Jürg Lauber, Ambassador, Permanent Representative of Switzerland to the United Nations and other organizations in Geneva,</li> <li>Ms Monique J. Beerli, Executive Director and Research Affiliate, Global Governance Centre, Geneva Graduate Institute,</li> <li>Mr Enrico Chavez, Cartoonist.</li> </ul> </li> </ul>
16:45–18:00	<b>Reception with live music:</b> Stay with us to celebrate our new ideas on how to beat the chimps!

